



Career as a Journalist -- Business and Financial News (Paperback)

By Institute for Career Research

Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.TODAY ALMOST EVERYTHING THAT happens in the world has an economic impact. Business and financial journalists make sense of it all. They cleverly craft their stories so everyone can readily understand the ever-changing trends of a global economy. Their reporting resonates with savvy financial and corporate professionals, as well as those who find the intricacies of business transactions and the jargon in annual reports, profit- and-loss statements, and public stock offerings, totally mystifying. Once part of an overlooked department in a bustling newsroom, business and financial reporters are front and center when it comes to reporting today's headlines. Business news has come into its own over the last 30 years. The business desk is no longer the dumping ground for boring stories that only make it to the back pages of a publication or get cut when a television news program is running too long. Business and financial news is much more than a footnote to history these days, as fluctuations on the world's financial markets reach into everyone's wallet. In a money-driven world, the business or economic angle of...

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