



Business Icons Who Changed the World

By Kateri Drexler

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. Business icons, moguls, tycoons the people who create and master industries, bringing them to their fullest fruition are usually many different things to different people. To some they are exemplars and saints who show us that democratic capitalism creates innovation and economic well-being. To others, they are villains and demonstrate all that is wrong in a system that tolerates and even seemingly encourages economic disparity between the top and bottom rungs of the socioeconomic ladder. Business Icons Who Changed the World presents 12 entrepreneurs, corporate executives, and mavericks whose influence extends beyond business into society at large. From Martha Stewart to Ted Turner, Oprah Winfrey to Anita Roddick, Business Icons Who Changed the World offers indepth profiles of the business leaders whose names and products have become household words. Each profile includes discussion of the subjects background, career, accomplishments, supporters and detractors, and lasting influence. Printed Pages: 280.



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