



A Campaign of Quiet Persuasion: How the College Board Desegregated SAT? Test Centers in the Deep South, 1960-1965 (Hardback)

By Jan Bates Wheeler

Lsu Press, United States, 2013. Hardback. Book Condition: New. New.. 216 x 140 mm. Language: English . Brand New Book. In 1960, the College Entrance Examination Board became an unexpected participant in the movement to desegregate education in the South. Working with its partner, Educational Testing Services, the College Board quietly integrated its Scholastic Aptitude Test (SAT) centers throughout the Deep South. Traveling from state to state, taking one school district and even one school at a time, two College Board staff members, both native southerners, waged a campaign of quiet persuasion and succeeded, establishing a roster of desegregated test centers within segregated school districts while the historic battle for civil rights raged around them. In the context of the larger struggle for equal opportunities for southern black students, their work addressed a small but critical barrier to higher education. Shedding light on this remarkable story for the first time, Jan Bates Wheeler tells how the College Board staff members -- Ben Cameron and Ben Gibson -- succeeded. Their candid and thoughtfully written records of conversations and confrontations, untouched for nearly fifty years, reveal the persistence required to reach a goal many thought unachievable and even foolhardy. Indeed, their task placed...

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