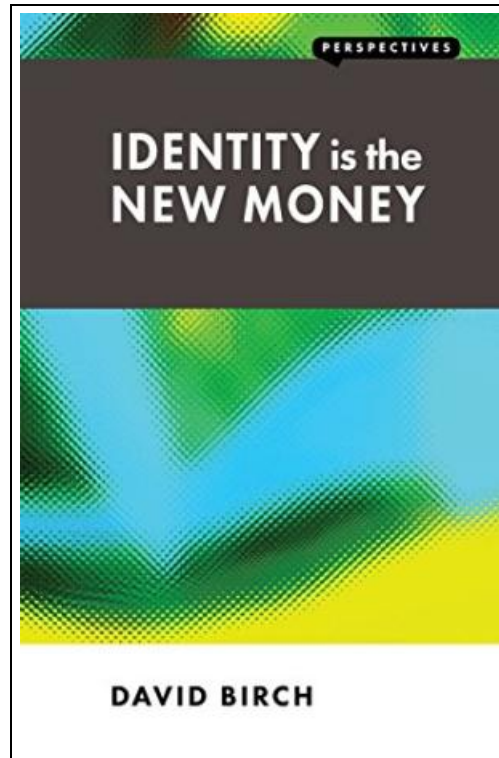


## Identity Is the New Money Perspectives



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### ***Reviews***

*A very amazing publication with perfect and lucid information. We have read through and that i am certain that i will planning to study once more yet again in the future. You will not really feel monotony at anytime of the time (that's what catalogues are for about should you question me).*

*(Matilda Hoeger V)*

## IDENTITY IS THE NEW MONEY PERSPECTIVES



London Publishing Partnership. Paperback. Condition: New. 126 pages. Dimensions: 7.7in. x 5.1in. x 0.6in. This book argues that identity and money are both changing profoundly. Because of technological change the two trends are converging so that all that we need for transacting will be our identities captured in the unique record of our online social contacts. Social networks and mobile phones are the key technologies. They will enable the building of an identity infrastructure that can enhance both privacy and security - there is no trade-off. The long-term consequences of these changes are impossible to predict, partly because how they take shape will depend on how companies take advantage of business opportunities to deliver transaction services. But one prediction made here is that cash will soon be redundant - and a good thing too. In its place we will see a proliferation of new digital currencies. If you're anything like me, by the time you've finished reading the book you'll be wondering not just why we're still exchanging copper, zinc and nickel coins with each other, but whether the days when a country can hold a monopoly over currency are coming to an end. From the Foreword by Ed Conway, Economics Editor, Sky News Dave Birch gives one of the best accounts available today of how well navigate the challenges of the emerging payments landscape, and how traditional data points on identity don't really make sense in a digital world. An outstanding piece of work which may well define our journey moving forward. Brett King, Founder and CEO of Moven.com, and author of BANK 3.0 Dave Birch's thoughts on digital identity were seminal to the UK's Identity Assurance Scheme. Anyone entering the field of digital identity should take this book with them. David Rennie, Identity Assurance Programme, Government Digital...



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