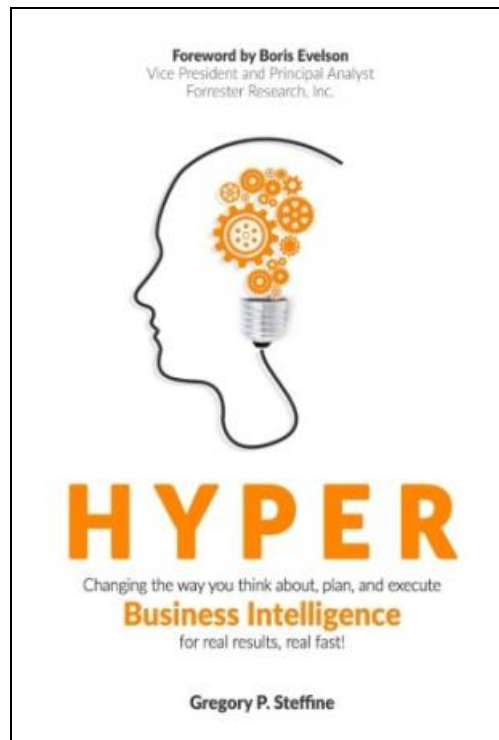


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Sanderson Press, LLC, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. 2016 eLIT GOLD AWARD - BEST BUSINESS REFERENCE BOOK NOMINATED FOR 2016 SMALL BUSINESS BOOK AWARDS Today, an organization's survival ultimately rests on how well (and fast!) it creates value. That's why decision-makers consistently rate business intelligence as one of their top investment priorities. They depend on information to help them compete in a world where disruption is a constant and speed an obsession. But recognizing the need for BI is one thing. Effectively using it to create value is an entirely different matter. Hyper is the essential quick-read guide for busy business and IT professionals struggling to make BI work. Packed with pragmatic advice, proven methods, and real-world tools, this book provides straight talk on how to finally deliver BI in a hyper-responsive, hyper-agile, and hyper-flexible way. Inside you will discover: - Ways to overcome the 4 primary challenges associated with BI planning and execution - Methods to create, validate, and communicate requirements that accelerate decision-making - How to deliver quick wins that drive end-user adoption and long-lasting solutions Plus, you'll find practical tips from years of hands-on field work. Hyper will change the way you think about, plan, and execute BI. For real results, real fast! TABLE OF CONTENTS Foreword The Age Of The Customer Demands A New Approach To BI Planning and Execution by Boris Evelson, Vice President and Principal Analyst Forrester Research, Inc. Section 1 - Understanding BI - Chapter 1 - Value Creation - Chapter 2 - The BI Value Chain - Chapter 3 - Value Enablers - Chapter 4 - The Problem with BI Section 2 - The Imperatives for Success - Chapter 5 - Addressing the Problem with BI -...

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