



Nightclub and Bar Marketing: The Secrets to Succeeding in Today's Nightlife Business (Paperback)

By Louie La Vella

Cold Rock Publishing, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Who wouldn't want to be the life of the party, get in free to major events and parties, drink for free, and best of all - make killer money doing it. Learn the Secrets to Building Your Own Nightlife Event Business and How to Make It Inside One of the World's Hottest Industries Written by Nightlife Marketing Consultant Louie La Vella. He has built a successful nightlife event business since being a teenager and now has almost 20 years experience under his belt. With over 30 live concerts and a thousand plus weekly events, La Vella gives a fascinating insight into the club and bar industry and how marketing and promotions can create a lucrative income for anyone with out of the box creative and social skills.



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Reviews

This ebook will be worth acquiring. It is actually written in basic phrases instead of hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

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