



Golden Opportunity: Remarkable Careers That Began at McDonald s (Hardback)

By Cody Teets, Winans Foster

Sterling Publishing Co Inc, United States, 2012. Hardback. Book Condition: New. 231 x 157 mm. Language: English . Brand New Book. Golden Opportunities is a collection of over two dozen profiles of people who launched their very successful careers with McDonalds. The book also includes 12 key principles for success that led to such remarkable careers as Katie Kouric s, Jay Leno s, and Jeff Bezos . All of these individuals started their job path based on the foundations of their first job at their hometown McDonald s. Author, Cody Teets, Vice President of McDonald s and VP/general manager of the Rocky Mountain Region, also made her way up from crew member to corporate office. What do 20 million Americans have in common with Tonight Show host Jay Leno, founder Jeff Bezos, actress Andie MacDowell, and former White House chief of staff Andrew Card? They all started their working careers at a McDonald s restaurant, learning some of the most important lessons of their lives. Golden Opportunity is a myth-busting collection of 44 profiles of people who went from flipping burgers to building remarkable careers in business, the arts, politics, science, the military, and sports. Over the past six decades,...



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